

For immediate release



Novagard Solutions presents NOVAFLEX® Multi-Purpose Adhesive Sealant and Metal Roof Sealant at International Roofing Expo 2012 in Orlando, FL at booth 1672.

CLEVELAND, OH, February 20TH, 2012 – Novagard Solutions, Inc. a leading supplier of engineered chemical products serving the needs of the metal roof, window, door, siding and gutter dealers, building material wholesalers will showcase their line of NOVAFLEX (“when you want the seal to last”) building material adhesives and sealants featuring NOVAFLEX Metal Roof Sealant used in commercial and residential metal roofing application and NOVAFLEX Multi-Purpose Adhesive Sealant for general purpose window, door, siding, gutter and metal roof applications at the upcoming International Roofing Expo 2012 in Orlando at booth 1672.

Novagard Solutions recently introduced NOVAFLEX Multi-Purpose Adhesive Sealant for building or construction applications related to installation or repair of windows, doors, siding, gutters, and metal roofs. NOVAFLEX Multi-Purpose Adhesive Sealant offers superior product performance compared to traditional organic sealants such as polyurethanes, modified polymer or solvent based products. The product is solvent free (100% solids), is V.O.C. compliant meeting CARB and OTC regulations, easily gunned at all temperatures and easy to cleanup making this product universally liked by contractors in northern and southern climates. The product offers industry leading weatherability and UV resistance and is mold/mildew resistant. NOVAFLEX’s plastic tubes and exclusive Tip Kits eliminate headaches for distributors and contractors alike with easily applied tips for gunning the sealant and sealing caps to protect the sealant for use at a later time.

NOVAFLEX Multi-Purpose Adhesive Sealant utilizes the same advanced chemistry as NOVAFLEX Metal Roof Sealant. Testing of Multi-Purpose Adhesive Sealant demonstrates the benefits of superior UV resistance, superior weatherability, outstanding adhesion to Kynar® coated metal roof substrates, a tack free time less than 15 minutes, total cure in as little as 24 hours and has shrinkage on cure of 1 to 4%. It extrudes easily down to 0° F, is mildew resistant and has been shown to offer superior adhesion to Kynar® coated metal, steel and aluminum metal roof substrates than traditional roofing sealants. The combined effect of these features offers metal roof installation or metal roof repair applications with a superior technology general purpose sealant adhesive system and for the contractor offers superior ease of use and cleanup. Following manufacturing instructions for proper application of NOVAFLEX should offer a trouble-free roof, eliminating the need for call backs and unnecessary repairs as is common with inferior technology adhesive sealants.

NOVAFLEX Multi-Purpose Adhesive Sealant was introduced on February 1st, 2012 to meet the demand for a high performance silicone adhesive sealant for general purpose construction applications involving the installation or repair of windows, doors, siding, trim, gutters or metal roofs. Multi-Purpose Adhesive Sealant is AAMA® verified for window and door installations as well. The applied product is weatherproof, offers industry leading UV resistance, won't crack, peel, sag or slump and maintains its adhesion and elasticity over its 30+ year service life and is available in more than 50 colors.

The company's NOVAFLEX *green- building* silicone product line, under the *Nova-Green Initiative*, has grown to include their entire family of NOVAFLEX building material adhesives and sealants serving applications in areas including window fabrication and installation, and in applications of installation or repair of commercial and residential doors, siding, trim, gutters and metal roofs. To demonstrate the *Nova-Green* initiative, look for the "Environmentally Friendly" logo on all of the company's NOVAFLEX 10.3 oz. packaging.

About Novagard Solutions™, Inc.

Novagard Solutions Inc., with a legacy of exceptional quality and customer service exceeding 34 years, is a leader in supply of silicone and other advanced material products. Novagard Solutions is a leading-edge company providing engineered solutions to the automotive, building construction, solar, electrical, medical, general industrial and product assembly industries. Novagard Solutions' focus has always been on exceeding their customers' expectations and at the same time providing opportunities for their employees to have rewarding careers. Novagard Solutions does this by delivering innovation in their products and service and by developing outstanding relationships with their valued customers. They deploy cutting edge technologies to products that meet the demanding requirements of all their global customers. Novagard Solutions is registered to ISO 9001:2008 and ISO/TS 16949:2009. Additional information is available at www.novagard.com .

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For other information regarding this topic or about Novagard Solutions, Inc. and their extensive list of engineered products please contact them at novagard@novagard.net to reach a Regional Sales Manager in your area or Customer Service by phone at 1-800-380-0138 (USA).

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AAMA® is a trademark of American Architectural Manufacturers Association

Kynar® is a trademark of Arkema Inc.

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